

Denise Medved is the President and CEO of The Tiny Kitchen, Inc. a diversified media company in the consumer cooking and entertaining industry established in July 2005.

She is the author of two cookbooks: *The Tiny Kitchen Cooking and Entertaining* and *The Bachelor's Tiny Kitchen*. She also has considerable and tested experience in the tradeshow and conference industry. With nearly 20 years experience she has held senior management positions at Reed Exhibition Companies, IDG World Expo and National Trade Productions, Inc.

In July 2005, Ms. Medved decided to marry her passion of cooking and entertaining, and her success with The Tiny Kitchen cookbooks with her tradeshow and conference business experience. She sold her interest in a series of three homeland security tradeshow she launched between 2002 and 2004 and focused her energy on developing The Metropolitan Cooking & Entertaining Show which she launched in November 2006. She combines her valuable business experience, successful track record in tradeshow and conference development, entrepreneurial spirit, and her long-standing passion for cooking and entertaining.

Her excellent and long-standing track record in the tradeshow and conference industry speaks for itself. Most recently she co-founded and co-owned GOVSEC, The Government Security Conference and Expo in 2002, U.S. LAW, the U.S. Law Enforcement Conference and Expo in 2003 and READY, the Emergency Preparedness Conference and Expo in 2004. Significantly, GOVSEC was recognized by Tradeshow Week in 2002 as one of the most successful tradeshow launches in the prior five years, and in 2005 was named to the prestigious TSW "Fastest Fifty List" based on the show's dramatic growth from 2002 – 2004 under her leadership.

Ms. Medved holds a BBA in Finance from George Washington University. She is the author of *The Tiny Kitchen Cooking and Entertaining* and *The Bachelor's Tiny Kitchen*. She also serves on the Board of Directors of the Congressional Youth Leadership Council.